

# ZACK COHEN

(206) 714-7139 | zackccohen@gmail.com | linkedin.com/in/zackccohen

## PROFESSIONAL SUMMARY

Strategic consultant with experience advising Fortune 500 clients on enterprise risk, cross-functional planning, and operational transformation. Experienced in synthesizing data and qualitative insights into strategic recommendations and executive presentations. Brings strong communication skills and a collaborative mindset to complex, fast-paced environments.

## PROFESSIONAL EXPERIENCE

### Deloitte & Touche LLP – Consulting Services – Analyst 2

January 2024 – July 2025

Enterprise Operations and Risk

#### Consulting Experience

- Designed strategic frameworks, implementation roadmaps, and executive presentations used by senior stakeholders at over twenty Fortune 500 clients across tech, energy, healthcare, and consumer sectors.
- Facilitated executive workshops and interviews to uncover strategic priorities and align on transformation goals.
- Built a custom Excel-based tool to score, weight, and aggregate risk metrics for a major U.S. airline; supported dashboard reporting and standardization of 500+ enterprise risk drivers into a consolidated taxonomy for consistent risk tracking.
- Partnered with Deloitte Digital to conduct customer segmentation and identify marketing channels for a national mental health nonprofit.
- Collected operational data across West Coast retail locations for two leading global telecom companies to support regulatory analysis and inform cost modeling.

#### Internal Projects & Initiatives

- Supported facilitation of Deloitte’s 2024 and 2025 Enterprise Risk Management (ERM) Roundtable events for Power & Utility clients. Designed and analyzed surveys distributed to senior risk professionals across the industry, synthesizing findings into materials used during presentations and panel discussions.
- Drove an internal initiative to assess and implement generative AI tools for use in risk management by evaluating use cases, testing vendor solutions, and developing prompt playbooks for risk consultants.
- Developed and co-led Environmental, Social, and Governance (ESG) trainings for the ERM practice and centralized ESG-related go-to-market resources into internal knowledge repositories.
- Organized and led firm-wide pickleball events for the SF office as a leader of the Green Dot Pickleball Charter.

## EDUCATION AND ADDITIONAL EXPERIENCE

### California Polytechnic State University – Orfalea College of Business, San Luis Obispo

June 2022

Bachelor of Science in **Business Administration**, Minor in **Environmental Studies**

- **Honors:** Cum Laude | **Concentration:** Entrepreneurship
- **Extracurriculars:** Cal Poly Men’s Lacrosse team | Cal Poly Wind Power Club – Business Lead
- **Capstone Project:** Trolley Grocery App – Led product development for a grocery shopping app, including market research, feature planning, UI/UX design, and strategy as part of entrepreneurship senior project.

#### Additional Experience

- **Tokki** – Social Media Marketing Intern July 2019 – September 2019
  - Ran targeted digital ad campaigns and analyzed performance metrics to identify customer segments and inform marketing strategy for a sustainable gifting startup.
- **1-800-Tacos** – Marketing and Production Intern June 2020 – January 2023
  - Contributed to content production and brand strategy at a small independent creative agency. Supported client-facing campaigns for the Seahawks, Carhartt, 7-Eleven, and others.
- **IKEA** – Customer Service Representative September 2023 – December 2023
  - Resolved 100+ customer issues per week in a fast-paced environment, developing strong communication and conflict resolution skills.

#### Skills

- Microsoft Excel, PowerPoint, Word, Qualtrics, Facebook Ad Manager, Figma, Trello, SQL (basic), Power BI (basic)